

Rose-Hulman's Homework Hotline Is Now AskRose Homework Help

To avoid confusion and better reflect our variety of tutoring services, Homework Hotline is transitioning to AskRose Homework Help. Since our website is AskRose.org and our telephone number is 877-Ask-Rose, many educators, students, and parents already refer to us as AskRose, so we are re-branding. Using this new terminology will showcase our diverse means of communicating - chat, email, tutoring by appointment, face-to face virtual group tutoring, and, of course, telephony. Rose-Hulman's Office of Communications and Marketing recently developed a refreshed logo to be incorporated in marketing collateral, promotions, and communications. Figure 1 shows the updated logo. We believe this exciting shift will help us connect better with the new and changing needs of our technology-driven, target audience.



Figure 1: New Logo

Enhanced Data Collection

Another one of our new initiatives is to gather additional data on homework inquiries. Last spring, we began developing and testing a data collection tool that includes all Indiana Academic Standards for math and science in grades 6-12. Beginning in the 2018-2019 school year, tutors will record data from tutoring sessions, identifying specific math and science subject-areas and what types of questions students are asking to determine more specific gaps in existing knowledge and how students are struggling with different math and science topics. Once more data has been collected, AskRose will analyze the data to identify trends and share our findings with you and others.

Reminder for Students and Teachers

Please remind your students that our AskRose Homework Help tutors are available to assist with math and science homework, August – May, Sunday – Thursday, from 7:00 p.m. to 10:00 p.m. Our new after school tutoring by appointment is coming soon. We are also available for classroom video conferencing via Skype and Google Hangouts. Check our website AskRose.org for details and over 500 math and science resources.